

NEW

F-MAX

SELLING POINT



Sharing the load

F-MAX



F-MAX

NEW
F-MAX
PROVIDES YOU

maximum **Performance**

maximum **Comfort**

maximum **Technology**



Sharing the load

MAX PERFORMANCE

- 510 PS Power & 2600 Nm
- Flat Power & Torque curve
- New Generation Engine
- Up To 850 kW Braking Power



• Car-like Braking

- Aerodynamic Improvements
- Service Cost of Ownership
- 24/7 - Roadside Assistance

New Low Rolling Resistance Tyres



MAX COMFORT

- Home Like Cab Comfort
- Front Door Glazing
- Hidden Front Step
- Luxury Pack



• Among The Leaders Cab Roll



• 790 L Storage Capacity

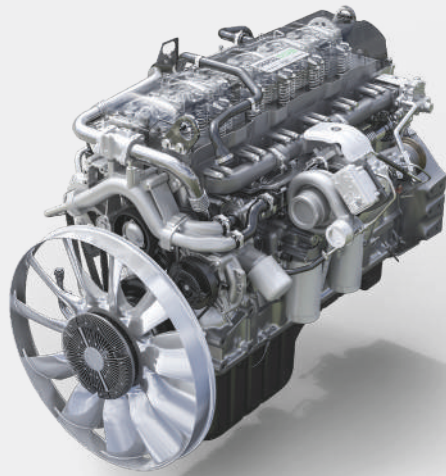
- Front Air Suspension (Standard for F-MAX Low Liner & optional for F-MAX & F-MAX Max Range)
- 7" Multimedia bed side control module
- LED Stop Lamps

MAX TECHNOLOGY

- Active Grill Shutter for Frontal Drag Reduction and Thermal Management.
- Alcohol Interlock Facilitation
- Auto High Beam Headlamps
- Blind Spot Information System
- Body Exterior Improvements (Winglet, Side Extender Sealing, Bumper Sealer, etc.)
- Caliper with Pad Return Spring Technology for Reducing Drag Torque Phenomenon
- ConneCTruck
- Digital Mirror System
- Driver Alert System
- E-APU
- Electronic Brake System with ABS & ATC (EBS)
- Emergency Stop Signal
- Intelligent Adaptive Cruise Control With Stop & Go
- Lane Keeping Aid
- Lane Keeping Alert
- Moving-Off Information System
- Pre-Collision Assist
- Pre-Collision Assist With Pedestrian Detection
- Predictive Cruise Control (PCC)
- Rear View Camera
- Tire Pressure Monitoring System (TPMS)
- Traffic Sign Recognition
- Electronic Park Brake & Autohold Function
- Wireless Charger
- Adjustable new color ambient lighting
- Keyless Start
- 12" Digital Ghost Cluster



MAX PERFORMANCE ENGINE

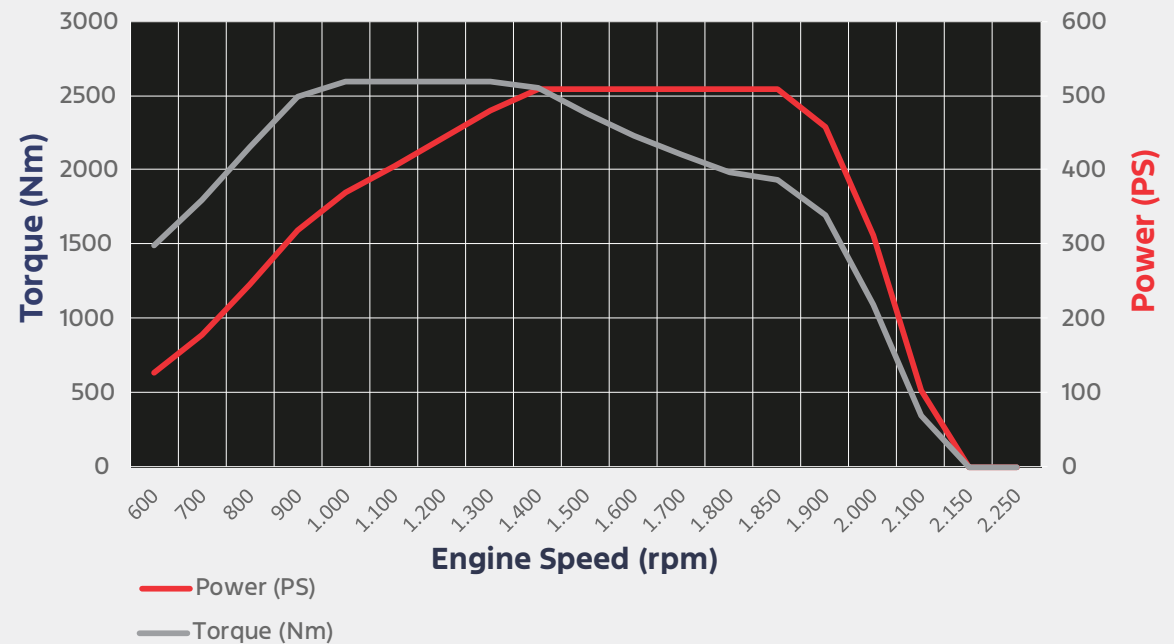


ECOTORQ GEN2 12.7L EU6 ENGINE

Ecotorg GEN2 Engine

- 510 PS HI-Power Engine: Max. 1800 RPMs
- 2600 Nm Torque; Max. torque from 1000 RPMs up to 1300 RPMs

Ecotorq GEN2 12.7 L EU6 510 PS



Benefit to customer:

Higher traction & lower fuel consumption under different road and load conditions.

MAX PERFORMANCE ENGINE

Full Loaded @ GTM	F-LINE 1845T	F-MAX	MB Actros 1845	MB Actros 1851	Volvo FH 500	MAN TGX 520	SCANIA R450
Power / Range	450 PS / SP 1800 RPM	510 PS / SP 1800 RPM	450 PS / SP 1600 RPM	510 PS / SP 1600 RPM	500 PS / FC 1400-1800 RPMs	520 PS / SP 1800 RPMs	450 PS / SP 1900 RPMs
Torque Curve	2300 Nm / FC 1000-1300 RPMs	2600 Nm/FC 1000-1300 RPM	2200 Nm / FC 900-1300 RPM	2500 Nm / FC 900-1100 RPM	2500 Nm / FC 1000-1400 RPMs	2.650 Nm / FC 1200-1600 RPMs	2350 Nm / FC 1000-1300 RPMs

Mid range

The widest range

Tight range

Tight range

Wide range

Wide range

Wide range

Ecotorq®

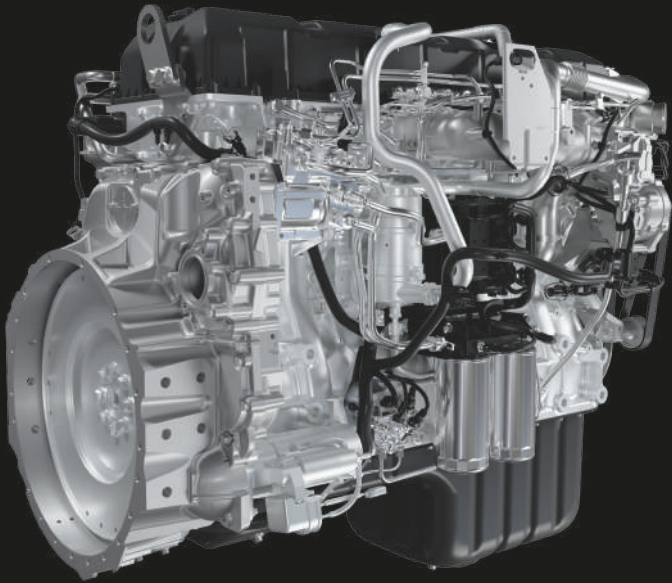
- Powerful engine at 12.7 L size; maximum torque & power at the widest range compared to competitors shown above.
- One of the best for power & torque within the competition.

Benefit to customer:
Higher traction & Lower fuel consumption

Benchmark data based on technical specification sheets and market search.

MAX PERFORMANCE

NEVER RUN OUT OF FUEL WITH OUR NEW GENERATION ENGINE!



New engine and vehicle software

Higher engine oil working temperature

Piston rings that work under low pressure

HVO compatible

F-MAX ensures fuel efficiency with its powerful Ecotorq engine and offers a unique driving experience with its 16 speed Ecotorq automated overdrive transmission that provides precise gear shifting.

The special software developed through extensive road testing precisely calculates the right engine and gear shifts for different road and driving conditions.

With state of the art engine and software, Ecotorq Gen 2 engine runs at the most efficient rotation range and improves fuel consumption.

Increased engine torque and a reduced rear axle ratio help to reduce engine speed and, hence, fuel consumption without compromising performance.

This perfect harmony also gives you an enormous braking power. In addition to 400 kW engine brake power, 850 kW total braking power is achieved with the optional hydraulic retarder



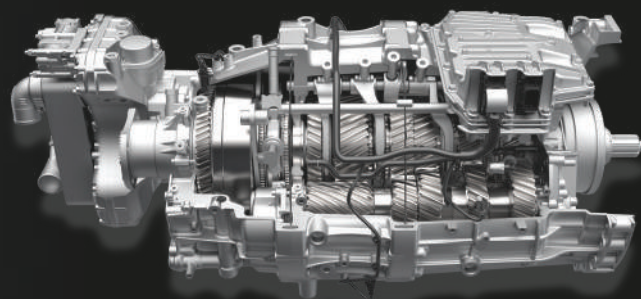


THE ECOTORQ ENGINE, TRANSMISSION AND REAR AXLE OFFER PERFECT HARMONY AND EFFICIENCY!

As being a company which can fully develop and produce engine and driveline systems from scratch, we continue our quest for perfect technological improvements.

We are increasing the number of our gears in order to offer the highest retarder performance compatible with our transmission.

Our auxiliary brake is activated on long hills to enable comfortable and more stable braking performance.



ECOTORQ
TRANSMISSION



16 forward and
4 reverse gears



450 kW/3800 Nm
retarder performance



13L oil capacity



2.600 RPM
maximum input speed



OD : 14,107 - 0,823
forward gear ratios



2.600 Nm
input torque

MAX PERFORMANCE

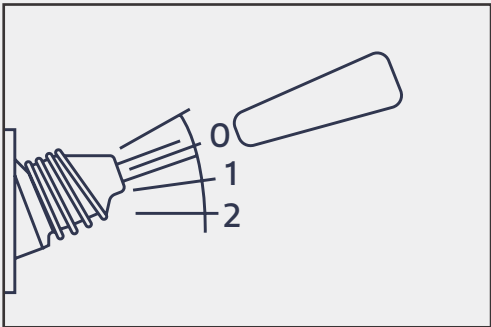
BRAKING POWER

Engine Brake

Engine brake provides up to 400 kW braking power.

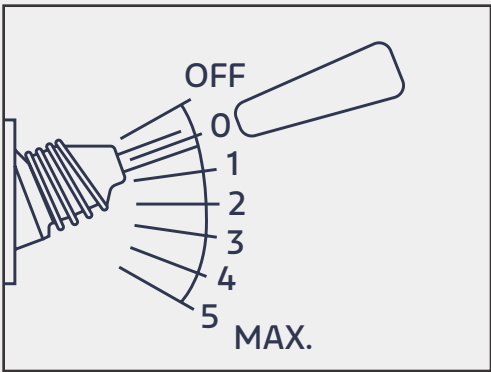
Level 1: 50% of total brake power

Level 2: 100% of total brake power



Retarder

Up to 450 kW additional braking power via 5 levelling



	Engine Brake	Retarder
Retarder:1	50% Max. Brake Power	20% Max. Brake Power
Retarder:2	50% Max. Brake Power	40% Max. Brake Power
Retarder:3	50% Max. Brake Power	60% Max. Brake Power
Retarder:4	100% Max. Brake Power	80% Max. Brake Power
Retarder:5	100% Max. Brake Power	100% Max. Brake Power

Up to 850 kW total braking power giving **car-like** braking feeling

MAX PERFORMANCE

BRAKING POWER

	Engine Brake Power*
F-MAX	400 kW
Competitor 1	320 kW
Competitor 2	340 kW
Competitor 3	350 kW
Competitor 4	440 kW
Competitor 5	482 kW

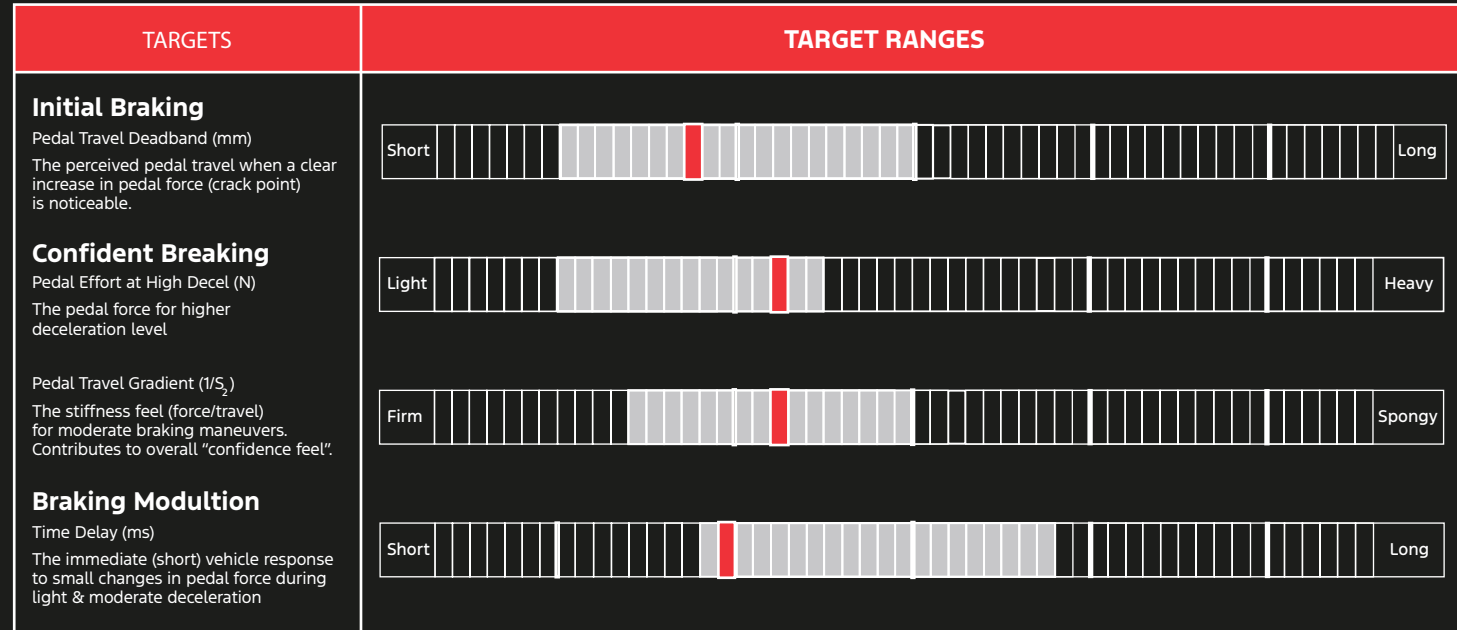
*Vehicle level. Benchmark data based on specification sheets and market search.



MAX PERFORMANCE

BEST IN CLASS BRAKING PERFORMANCE

- Improved initial pedal feeling
- Consistent perceived linearity
- Less cab movement



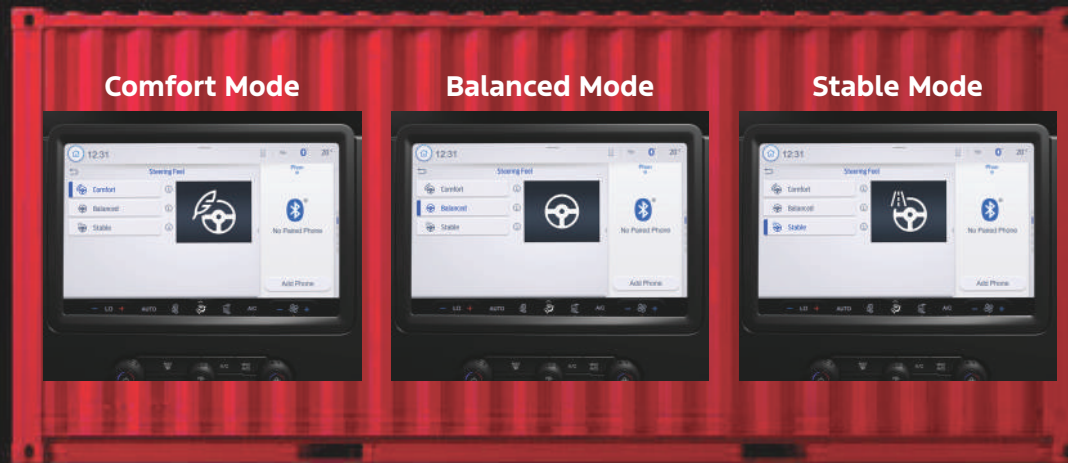
Best in class braking performance

Benefit to Customer:

Car-like braking

MAX PERFORMANCE

EHPAS (ELECTRO-HYDRAULIC POWER-ASSISTED STEERING)



These modes can be chosen via Multimedia System, after the selection a pop-up will show up on the cluster.



Handle with flair.

The F-MAX's new power-assisted electronic steering wheel puts excellent handling and ease of use at your fingertips. With a sensitive, Comfort mode for the city and a balanced, safe mode for long hauls, the F-MAX's steering wheel offers sheer comfort on every road.

MAX PERFORMANCE

OPTIMIZED AERODYNAMIC DESIGN FOR FUEL ECONOMY

AERO-OPTIMIZED EXTERIOR FEATURES.

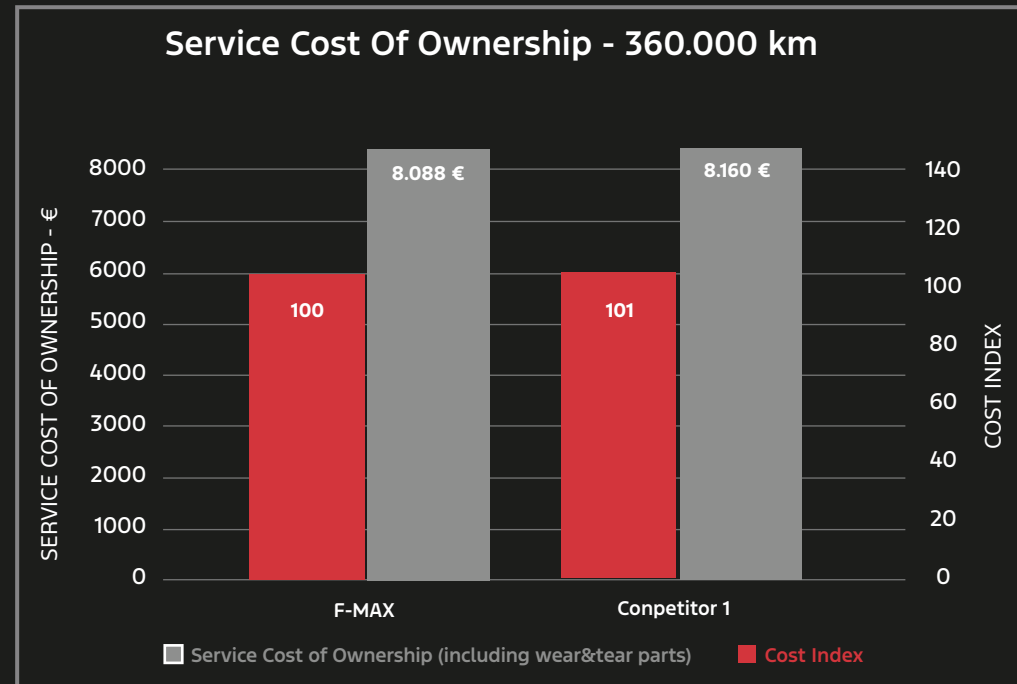


MAX PERFORMANCE

SERVICE COST OF OWNERSHIP

F-MAX cost index is defined as 100 for reference.

Cost data is obtained via market search



F-MAX

- Intelligent Engine Maintenance: Up to every 120.000 km
- Low service cost ownership (including wear & tear parts)
- Mechanical Maintenance: 150.000 km

Benefit to customer:
Less operational cost

MAX SERVICE

24/7 – ROADSIDE ASSISTANCE

International Call Center
00 800 600 500 60

fordtrucks@24seven-assistance.com

English, German, French, Dutch, Spanish,
Italian, Turkish, Polish, Russian, Rumanian,
Czech, Slovak, Hungarian, Portuguese,
Greek, Bulgarian, Croatian, Swedish

24/7 Services All Around Europe

Easy Payment for Non-Warranty Options

Towing, Crain & Replacement
Trucks Operation

+49 7 333 803 FORD

Extended Warranty

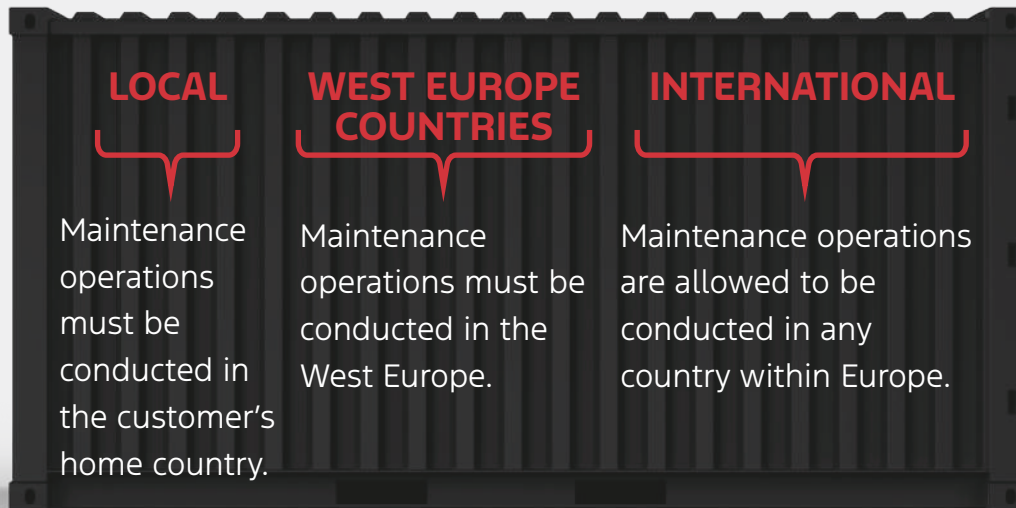
- **Long and affordable (up to 5 years)**
 - Unique possibility of purchase extended warranty (driveline) within 12 - 24 months from RS
- **Used -Trucks Extended Warranty**
 - Drive Line warranty options from 3 month to 12 Months

Repair & Maintenance Contracts

Maintenance
Wear & Tear
Battery
DPF
Windshield Wiper
Extended Warranty

West Europe or International Selections

Maintenance Contracts



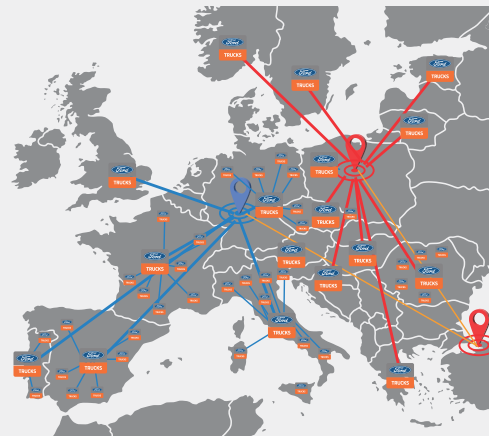
Spare Part Operations

Total 3 Warehouses for International Markets

Turkey-Istanbul

Poland-Warsaw

Germany-Stuttgart



Ford Trucks Dealer Network

+300 Professional Ford Trucks Dealers all around Europe

Uptime Guarantee

Uptime Protect

Service Contract	Maintenance
Replacement Vehicle*	150 € per day / Max. 7 days (Max. 1.050 €)
Annual Limits	15 Days /Year
Hotel & Taxi	Not included
Trailer Towing	Not included
Compensation Fee	If no replacement vehicle is available
TruckTowing	Included

Uptime Max.

Service Contract	Maintenance
Replacement Vehicle*	150 € per day / Max. 21 days (Max. 3.150 €)
Annual Limits	30 Days /Year
Hotel & Taxi	Included
Trailer Towing	Included
Compensation Fee	If no replacement vehicle is available
TruckTowing	Included

MAX COMFORT

HOME LIKE CAB

Foldable bed with over bed storage



Storage area

- Over bed storages together with fully foldable upper bed for the first time on heavy commercial vehicles

0°, 45° and 90° foldable upper bed
First time on HCV for dual bed with over bed storage

2.5 m Wide Spacious Cab



Benefit to customer:

No trade off between dual bed and storage capacity

MAX COMFORT

HOME LIKE CAB

New Powerful Climate System



The advanced Remote Climate Control Module (RCCM) allows climate settings received from the keypad to be seamlessly adjusted to match the driver's preferences.

In the new F-MAX this module enables full control of climate functions directly through the multimedia screen. This gives drivers the freedom and convenience to manage cabin comfort from wherever suits them best, ensuring a premium driving experience every time.

Parking heater w/o fuel consumption

Cab heating with residual heat from engine via HVAC water pump while ignition is off

Wide Screen Infotainment Technology



- 12.4" Touch Screen
- Apple CarPlay®
- Android Auto®
- Hands-free Calling
- Truck Specific Navigation
- USB Type-C and A
- Personalized Screens

- **Driving mode transitions, vehicle lighting control, and welcome animations**

- **Vehicle-related information such as tire pressure, load data, battery voltage levels, and oil status**

Bed Side Control Module



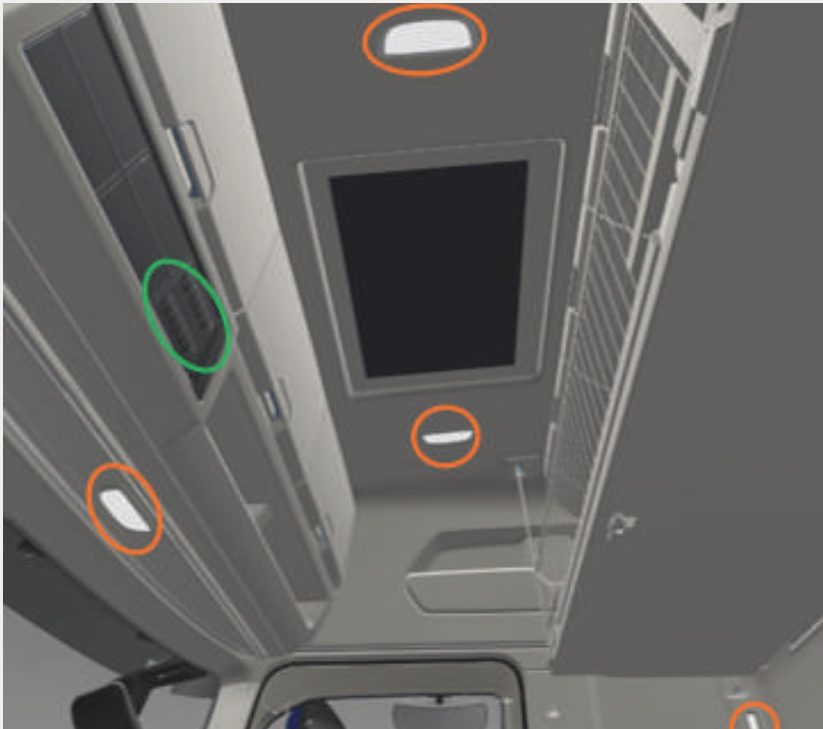
First in HCV market.

- Audio and Lighting Controls
- Windows, sunroof and doors opening-closing-locking modules
- Flashing Lights control
- DMS Module control
- Heater Control

MAX COMFORT

HOME LIKE CAB

Interior Lighting & Ambience Lighting



■ Lamp

■ Switches

F-MAX

- Various lighting features around the cab
- All lamps with dimming function

More comfort while driving and resting

Ambience Lighting



- Color-adjustable lighting positioned under the front console and on the shelf units in the sleeping area
- Adjustable via the multimedia screen and bedside touchscreen panel
- Cabin lighting designed to provide home-like comfort

MAX COMFORT

HOME LIKE CAB

Auto Dimming



F-MAX

- Auto dimming of cluster & touch screens as per outside environmental light changes

More driving comfort with respect to changing exterior ambient conditions

- Unique application for HCV market



Day / Night Transition 6 modes



MAX COMFORT

EXTERIOR FEATURES

BODY COLOR GRILL



- Integrated grille with the overall design, homogeneous and body-matching

LED STOP LAMPS



- Modern look, low energy use, high durability, and long life.

MAX COMFORT

BLACK HEADLAMPS



- Offered with halogen and LED low beam options

CERAMIC VIEW NEW FORD BADGE



- Premium, modern, and bold appearance

MAX LUXURY

A TRUE MASTERPIECE

With a Luxury Package
full of visually enhanced
features, the Ford Trucks
F-MAX just got even cooler.

Sharing the load in style,
wherever your journey
leads you.





Dark Interior



Air Suspended & Heated Passenger Seat



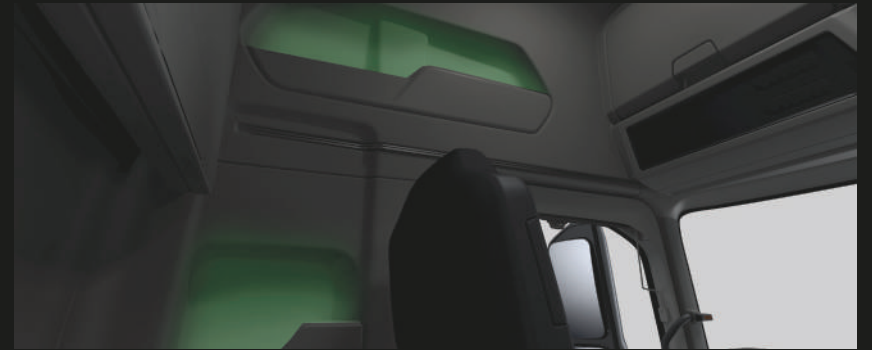
Black LED Headlamps



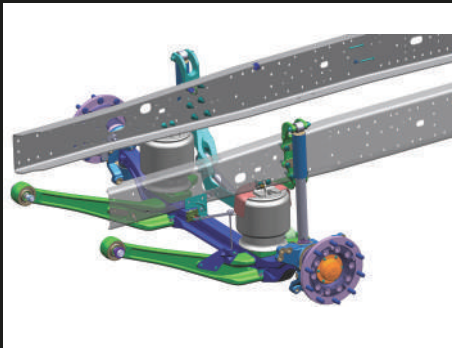
Max Lock



Wireless Charger



Ambience Lighting



Front Air Suspension



Air Horn



Mattress Topper for Lower Bed

MAX COMFORT

COMFORT & LUXURY

COMFORT PLUS PACK (STANDARD)

- Exterior Blackouts
- Driver Seat (Premium Fabric)
- 2DIN Multimedia with 12.4" inch screen
- Mini Fridge
- Electrically Operated Cab Tilting
- Double Armrest for Passenger Seat
- Dark Floor
- Bed Side Control Module
- LED Stop Lamps
- 12" Digital Ghost Cluster
- Keyless Start
- Electronic Park Brake & Autohold
- Body Color Grill
- Black Headlamps



MAX COMFORT

COMFORT & LUXURY

LUXURY PACK (OPTIONAL)

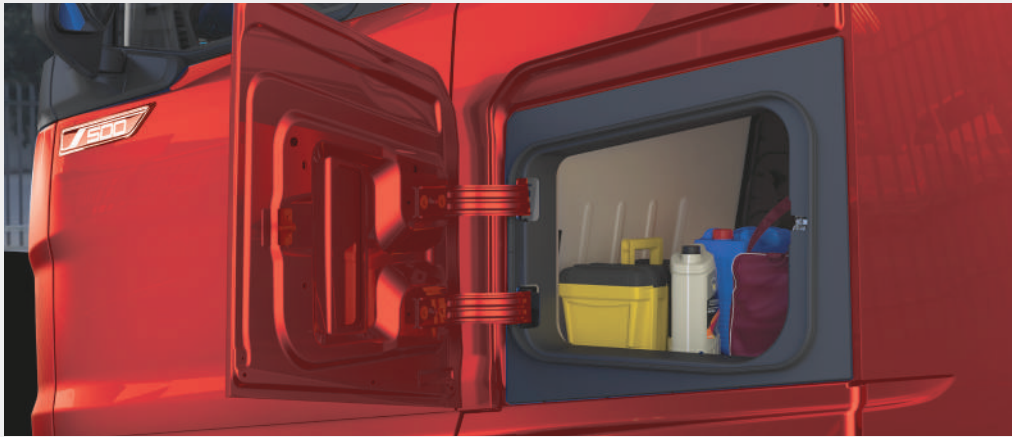
- Black LED Headlamps
- Air Suspended Passenger Seat
- Air Horn
- Dark Interior
- Adjustable new color ambient lighting
- Wireless Charger
- Mattress Topper For Lower Bed
- Max Lock
- Front Air Suspension



MAX COMFORT

BEST IN CLASS STORAGE CAPACITY

790 L Total Storage Capacity



Exterior Storage



Bunk Compartment



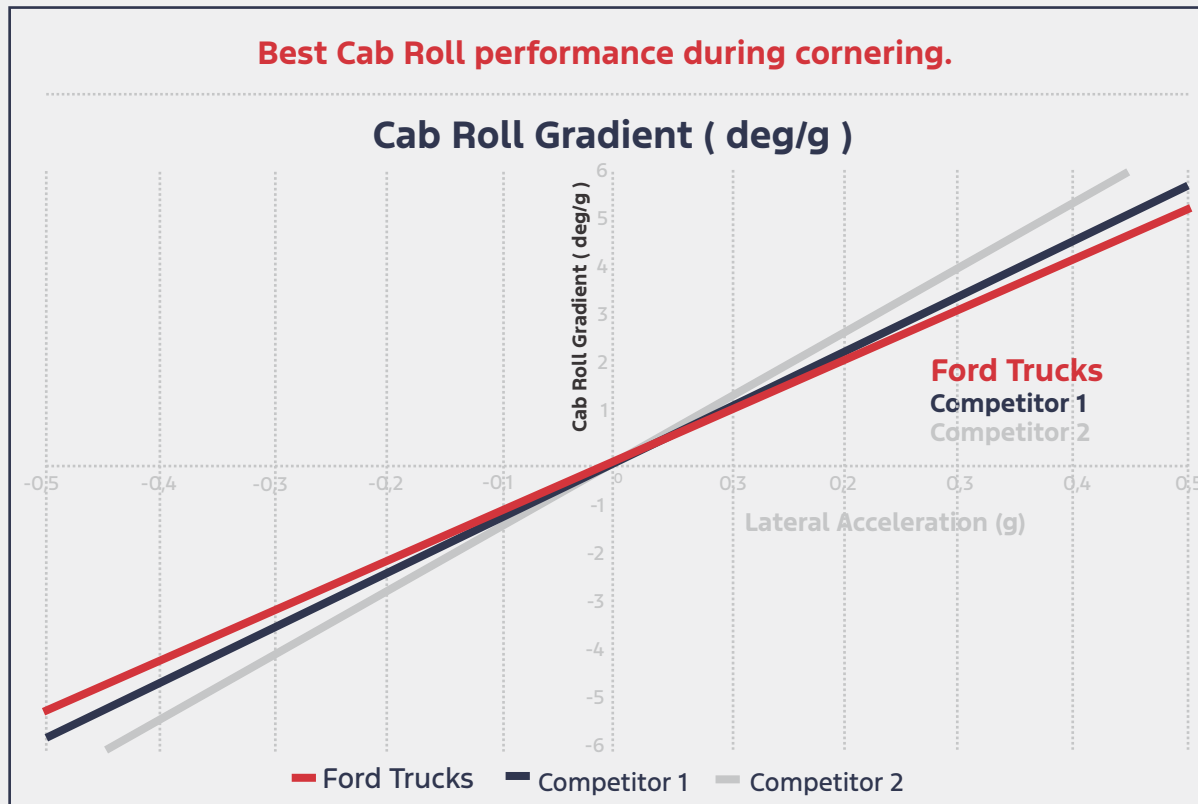
Driver Compartment Storage



38 L Mini Fridge

MAX COMFORT

AMONG THE LEADERS CAB ROLL



Standing out as one of the best in class control and stability

One of the best in class cabin roll performance while cornering

Benefit to customer: Perfect driving stability and comfort

MAX TECHNOLOGY

INTERIOR FEATURES

Keyless Start



- Gradual vehicle start-up feature
- User-friendly design integrated into the front console for easy operation

Max Lock

Open



Closed



- Manually operated locking system
- Developed in addition to the automatic lock system to prevent potential theft and enhance driver safety

MAX TECHNOLOGY

Digital Ghost Cluster



- Fully digital display screen
- Mode-based theme customization
- Driving Assistant for comfort and safety
- Customizable driving views
- Driving score: distance, time, speed, fuel use
- Dynamic lighting and vehicle anima

Electronic Park Brake & Autohold Function



Electronic park brake:

- Auto on/off function
- Clear status indicator with red and blue color coding

Autohold:

- Holds vehicle without pressing the brake pedal
- Auto parking brake if driver exits with hold active





MAX TECHNOLOGY

AEBS

Advance Emergency Braking System (AEBS)

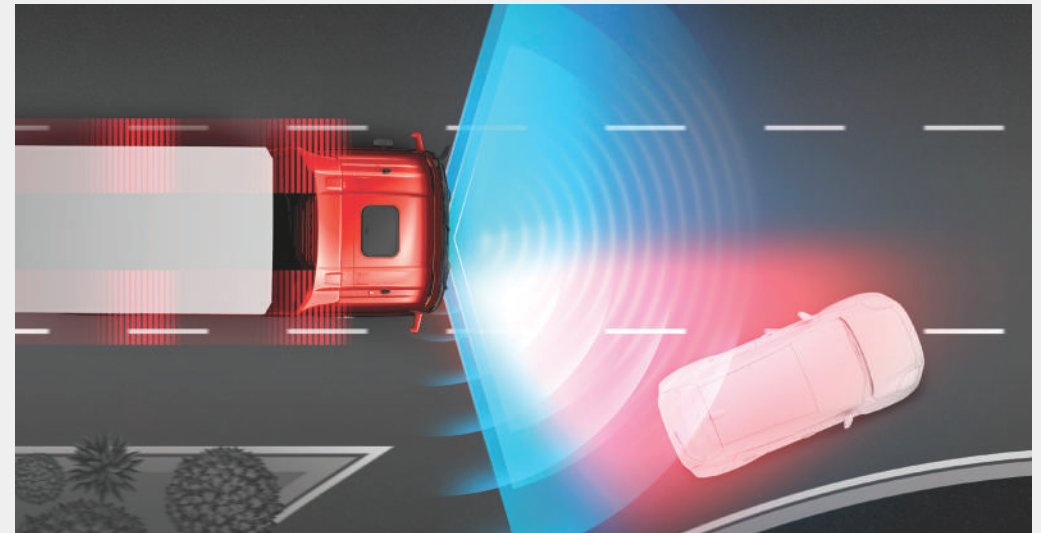
If the vehicle cruising at high speed approaches a motionless vehicle or any other vehicle cruising in the same direction with you and if the Advanced Emergency Braking System detects the possibility of crashing the motor vehicle ahead of driver from behind, the system functions at two levels.

Collision Warning

If the system detects any possibility of crash, the warning light starts to flash, the intermittent warning buzzer becomes audible and the crash warning is shown on the display screen.

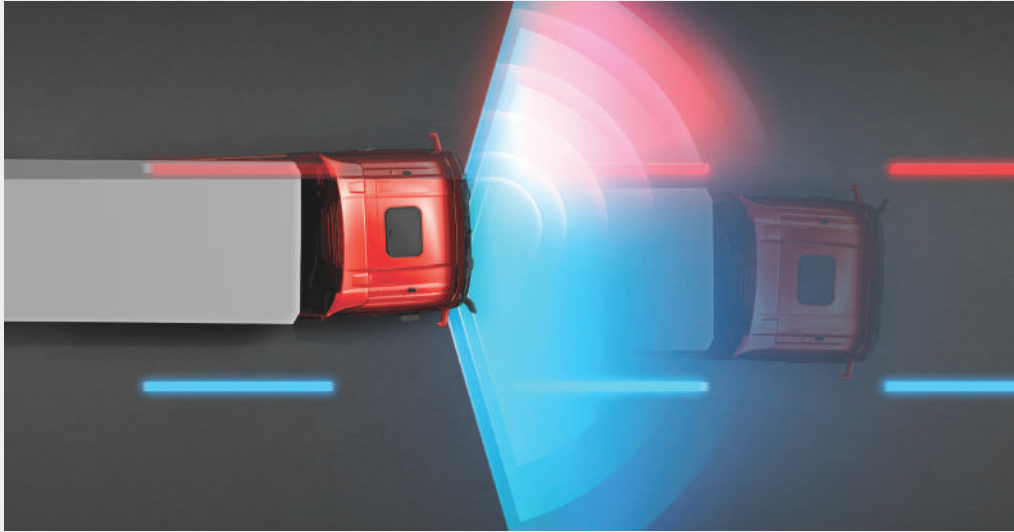
Emergency Braking

If the system continues to detect that driver has not the control of vehicle to avoid any crash and is still capable of detecting any possibility of crash, the system may perform full braking to reduce the intensity of crash or to avoid crash completely and keeps giving warning to draw driver's attention.



MAX TECHNOLOGY

LDWS



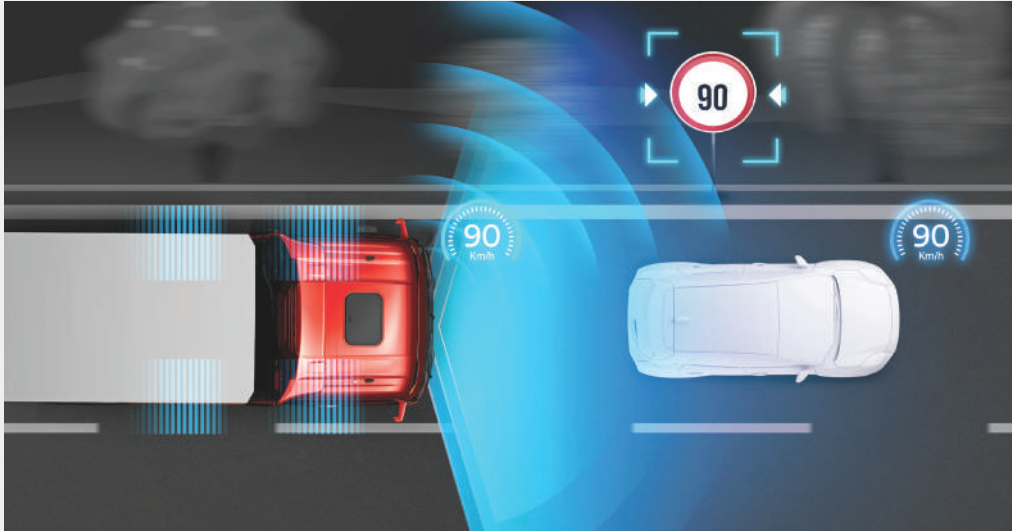
Lane Departure Warning System

The purpose of LDWS is to warn the driver when undesired lane departure is detected while the vehicle speed is over 60 km/h.

If the lane lines on both sides of the road are clearly seen while the vehicle speed is over 60 km/h, lane lines are drawn on the LDWS page of the instrument cluster, and it is indicated that system is active and ready to warn the driver when required.

MAX TECHNOLOGY

PCC (MaxCruise)



Predictive Cruise Control

Map assisted speed control system is a function that operates inside cruise control system and that affects the fuel economy (up to 4%) by keeping the vehicle speed within the specified speed limits as per the information on the road.

There are 3 levelling to adjust vehicle speed up to ± 9 km/h

Sailing Mode for F-MAX series is a function that allows the vehicle to accelerate slightly above the cruise set speed by using most efficient engine operating region and then coast below the target speed within a predetermined range. This cycle is repeated as long as the road conditions within horizon is feasible.

PCC operates according to the road profile ahead of the vehicle. Sailing Mode also looks at this. But differently, it is a function that will operate on a straight and non-curved road profile. It accelerates the vehicle by giving a positive offset to the cruise control set speed and then allows it to coast down to the negative offset. If Level 1 is selected, it will continue with ± 3 again.

It is currently operating under the Predictive Cruise Control (PCC) function. It engages when the road profile obtained from eHorizon is within a predetermined slope range and greater than the turning radius

MAX TECHNOLOGY

EBS

Electronic Brake System

EBS reduces electronic activation of the braking components, response and regeneration time on brake cylinders. Thus braking distance is reduced by a few meters. Distribution of braking power is adapted to the load distribution. It ensures braking compatibility between tractor and trailer.

Concludes some sub-functions when performing these.
These are;

ABS (Anti Blocking System)

ESP (Electronic Stability System)

ATC (Automatic Traction Control)

DTC (Drag Torque Control)

EBA (Emergency Brake Assistance)

Tilt Prevention System

HSA

Trailer Brake

MAX TECHNOLOGY

TIRE PRESSURE MONITORING SYSTEM



- Tire pressure information by position on vehicle HMI
- Temperature compensated nominal pressure on vehicle HMI
- Under-pressure and over-pressure warning by position on vehicle HMI
- TPMS malfunction indication
- Manual learn of TPM sensors which have been newly fitted or have changed location

MAX TECHNOLOGY

E-APU

E-APU has own ECU (electronic control unit)

Compressor activated also overrun conditions which downhill, active braking, retarder usage and more to use energy and fill reservoirs up to **12.5 bar**

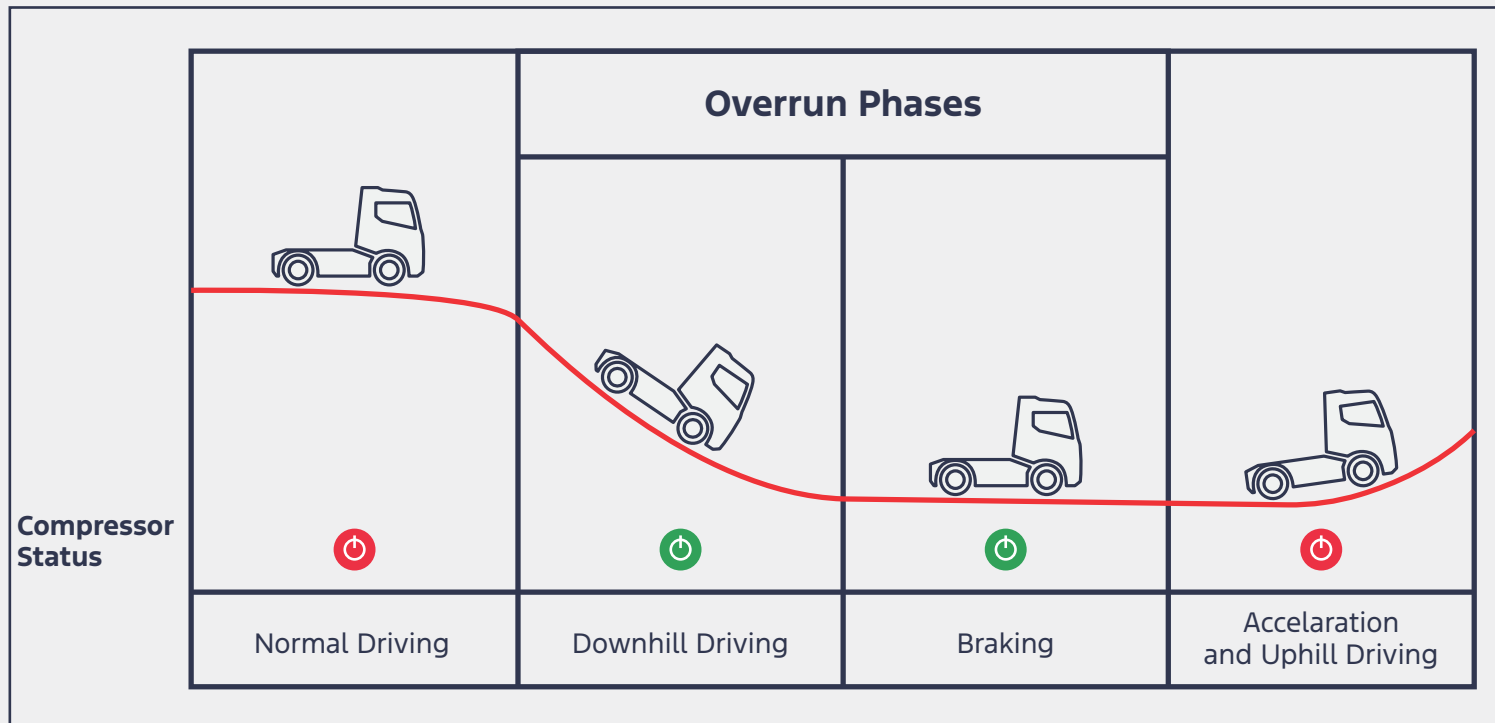
Optimized / decreased regeneration air with the help of ECU algorithm

**Up to 0.3%
fuel economy
improvement**

Integrated ECU

Increased System Pressure

Optimized Regeneration

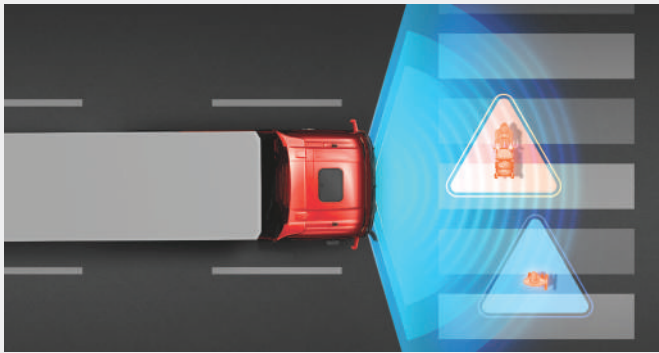


MAX TECHNOLOGY

FORD TRUCKS

ADVANCED SAFETY TECHNOLOGIES

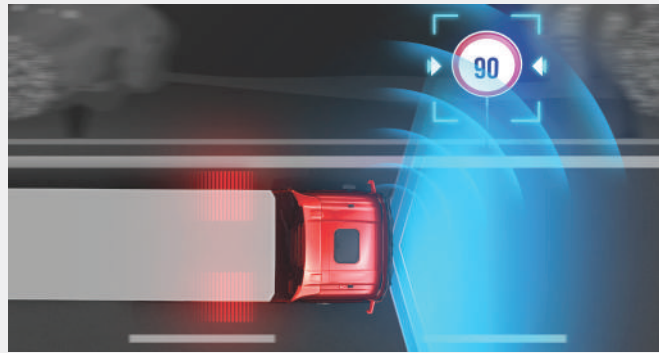
Advanced Driver Assistance Systems (ADAS) are active safety systems designed to eliminate human errors, which can distract drivers and increase the risk of accidents. ADAS improves driver performance by using advanced technologies to assist them while driving. They help prevent traffic accidents by minimizing driver errors.



Moving Off Information System

The Moving Off Information System is a safety system that is designed to warn drivers about pedestrians and cyclists within the area before driving off. Thanks to the radar sensor located at the front of the vehicle, the system detects the presence of pedestrians and cyclists in front of the vehicle and warns the driver with a visual and audible signal. This system works at low speeds between 0 and 15 km/h.

The Moving Off Information System is a valuable safety feature that can help to prevent accidents with pedestrians and cyclists. It is especially useful when pedestrians and cyclists are crossing the road.

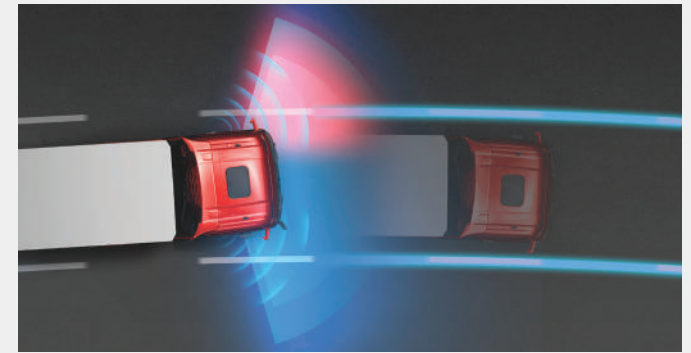


Traffic Sign Recognition

Traffic Sign Recognition is a vehicle safety system that uses technologies such as topographical data and cameras to help drivers maintain their speed limit.

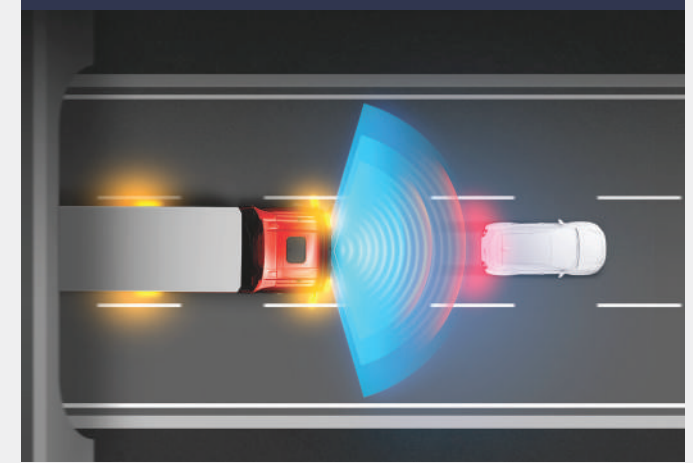
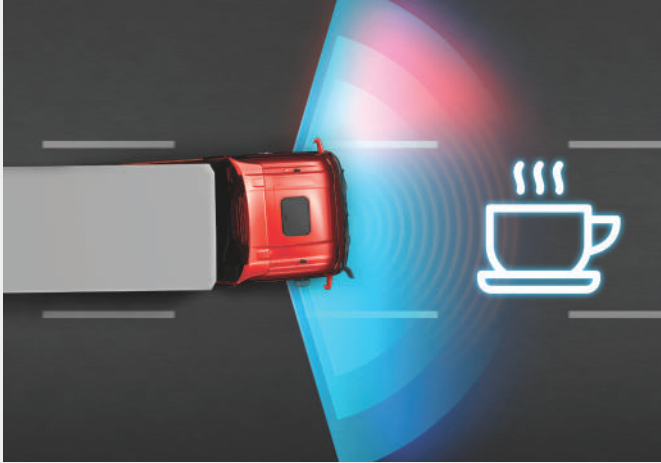
Traffic Sign Recognition uses GPS and the front camera to detect the current speed limit. It informs the driver of the current speed limit, which helps the driver stay within the speed limit. If the driver exceeds the maximum speed limit, the system warns the driver to reduce their speed.

The system also detects traffic safety signs and traffic conditions and adjusts the driver's speed accordingly. For example, Traffic Sign Recognition can warn drivers to reduce speed while driving in a school zone.



Lane Keeping Alert

Lane Keeping Alert is a vehicle safety system that prevents the driver from moving out of their lane unintentionally. The system uses cameras to detect lane markings and edges of the road. If it detects the vehicle leaving the lane, it notifies the driver with a flashing warning light on the dashboard, as well as giving an audible warning. Lane Keeping Alert is activated at a minimum speed of 60 km/h.



Driver Alert System

Driver Alert System is a vehicle safety system that helps drivers avoid accidents by detecting their lack of sleep and loss of attention. Driver Alert System is activated at a minimum speed of 65 km/h.

Driver Alert System uses a forward-facing camera to detect movements of steering and lane changes and alerts the driver.

When the system detects signs of drowsiness or distraction, it notifies the driver with a warning message visible on the dashboard, accompanied by a warning sound.

Alcohol Interlock Facilitation

Alcohol Interlock Facilitation provides an infrastructure for the installation of a device that the driver is required to blow into before starting the vehicle. The purpose of an alcohol ignition interlock device is to help reduce alcohol-impaired driving.

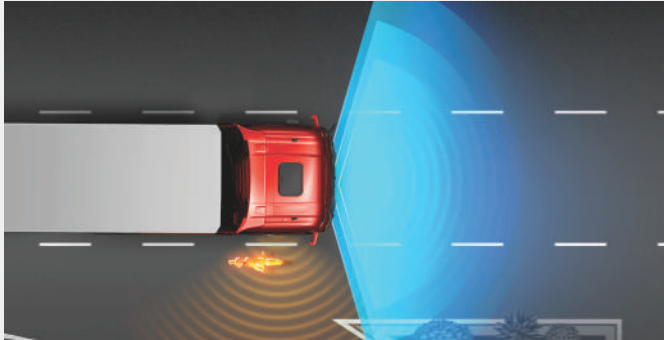
Emergency Stop Signal

The Emergency Stop Signal is a safety feature that alerts other drivers when a vehicle suddenly brakes. The system forces the vehicle to activate its hazard lights. This makes it easier for other drivers to realize that the vehicle has slowed down or stopped due to an emergency. The Emergency Stop Signal is activated automatically at a minimum speed of 50 km/h.

MAX TECHNOLOGY

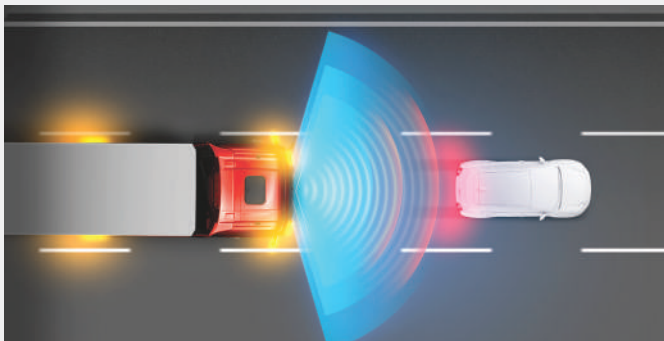
FORD TRUCKS

ADVANCED SAFETY TECHNOLOGIES



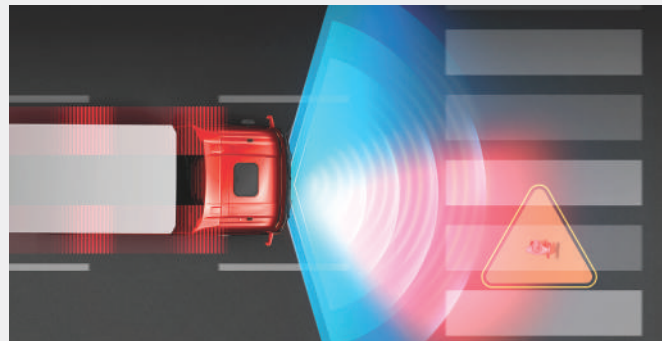
Blind Spot Information System

The Blind Spot Information System is a safety system that helps drivers avoid collisions with pedestrians, cyclists or other vehicles in their blind spots on the right-hand side. The Blind Spot Information System uses radar to detect objects in the driver's blind spot. The system covers an area that extends 10 meters from the front bumper and 16.5 meters from the rear. When a pedestrian, cyclist or vehicle is detected in the blind spot, the Blind Spot Information System notifies the driver with a visual and audible warning. Therefore, it helps to improve traffic safety by reducing driver errors and accident risks.



Pre-Collision Assist

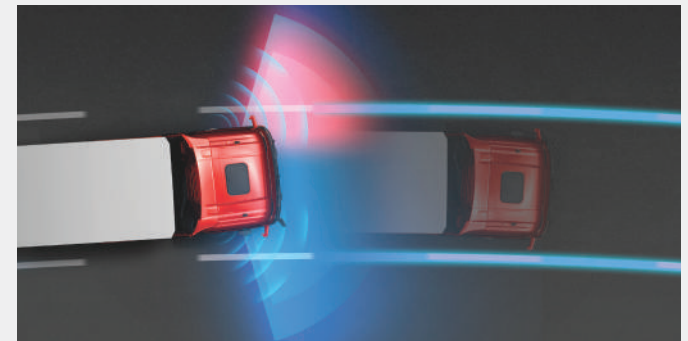
Pre-Collision Assist uses sensors to detect potential collisions. It is used as a vehicle safety system that aims to prevent accidents or mitigate their effects by applying the brakes automatically. Pre-Collision Assist uses a combination of sensors such as radar sensors and cameras to detect any potential collisions. When the system detects a potential collision, it first sends a warning to the driver. If the driver does not take action to avoid the potential collision, the system automatically applies the brakes.



Pre-Collision Assist with Pedestrian Detection

Pre-Collision Assist with Pedestrian Detection is a safety feature that automatically applies the brakes if the vehicle is about to collide with a pedestrian. The system uses a combination of radar and camera sensors to detect pedestrians in the vehicle's path. If the system detects a pedestrian, it warns the driver and automatically applies the brakes if the driver does not take action.

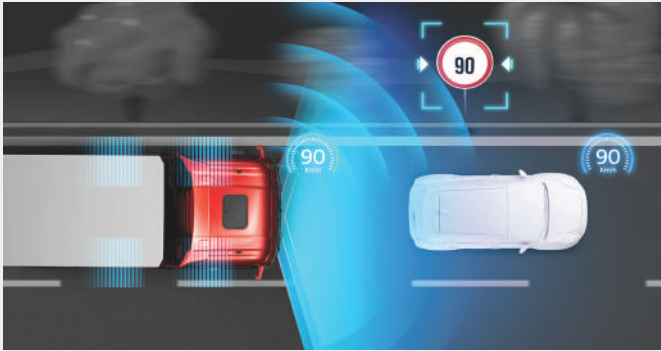
Pre-Collision Assist with Pedestrian Detection is designed to help prevent pedestrian and car collisions, which is one of the major causes of pedestrian fatalities. The system can be particularly useful in situations where the driver loses focus or gets distracted.



Lane Keeping Aid

Lane Keeping Aid is a safety feature that helps drivers stay in their lanes. The system uses the front camera to detect lane markings and the position of the vehicle within that lane. If the system detects that the vehicle is about to leave the lane, it notifies the driver with an audible and visual and applies a temporary steering input to steer back into the lane smoothly.

Lane Keeping Aid is designed to help reduce the risk of accidents caused by unsafe lane changes. The system is particularly useful in situations where the driver loses focus or gets distracted.

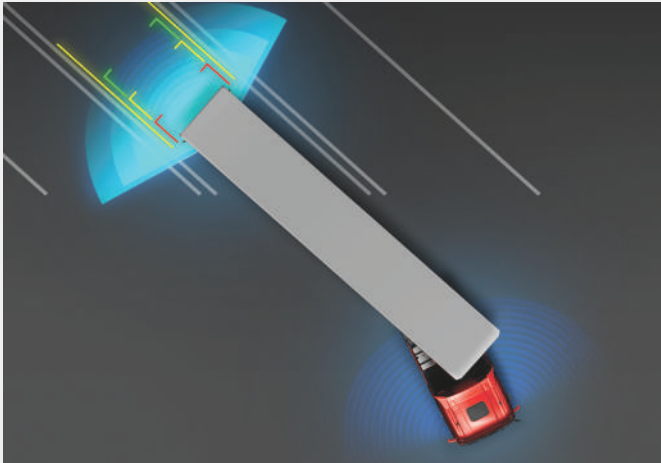


Intelligent Adaptive Cruise Control with Stop & Go

Intelligent Adaptive Cruise Control with Stop & Go is a safety feature that automatically adjusts the vehicle's speed to maintain a safe following distance. Intelligent Adaptive Cruise Control with Stop & Go uses a combination of radar and cameras to detect the vehicle ahead. The radar sensors measure the reflection of radio waves, and the cameras analyze the image of the road to detect the presence of a vehicle ahead. If the vehicle ahead stops, the system stops the vehicle. It resumes following when the vehicle ahead starts moving.

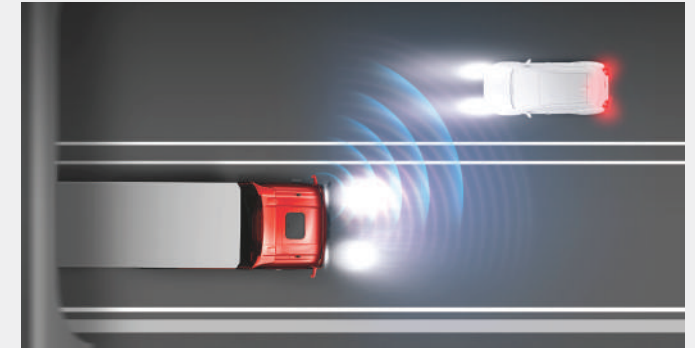
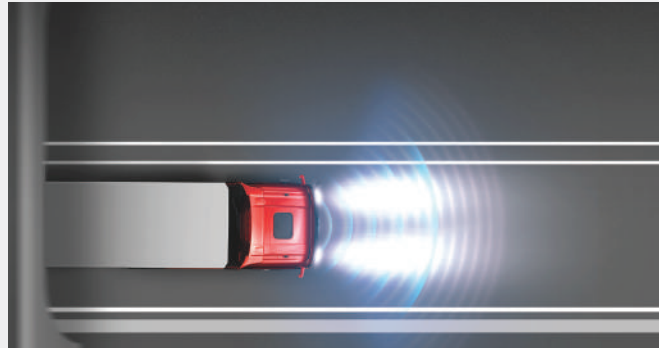
Intelligent Adaptive Cruise Control with Stop & Go is designed to help prevent rear-end collisions, which is one of the major causes of accidents. This system can automatically brake and accelerate, especially in congested stop-and-go traffic, keeping the vehicle in its lane. The system maintains the distance from the vehicle ahead with distance timers that offer 4 different modes.

Intelligent Adaptive Cruise Control with Stop & Go uses a flashing warning light on the dashboard to notify the driver.



Rear View Camera

Rear View Camera is a safety system that shows the objects behind the vehicle. It helps drivers become aware of any objects behind them and helps them take corrective measures to avoid a potential collision. The system works by utilizing the camera located at the rear of the vehicle. Rear View Camera is activated when the vehicle is shifted into reverse gear.



Auto High-Beam Headlamps

Auto High-Beam Headlamps is a safety feature that automatically switches between high and low beams while driving at night. The system uses a camera to detect the vehicles ahead and the oncoming traffic. If the system detects oncoming traffic or vehicles ahead, it automatically switches to low beams to avoid distracting other drivers.

Auto High-Beam Headlamps is designed to help improve night vision and reduce the risk of accidents. The system is particularly useful on roads with heavy traffic or low visibility.

MAX TECHNOLOGY

ECO+MODE



ECO+ MODE

- MaxCruise (Level 3)
- 450 PS
- 90 km/h speed limit
- Eco Roll
- 5-minute auto-stop
- Kick Down Deactivation





ECO+ MODE

The new Eco+ Mode offers two different engine power in one engine. It switches engine power based on road conditions, saving up to 5% more fuel. You can activate this feature with the push of a button inside the cab or by using the ConnectTruck app. With Eco+ Mode activated, you can also enjoy the benefits of the 3-step MaxCruise feature. Using GPS data and topographic conditions, this feature keeps your vehicle within the optimum speed range by capping engine power at 450 PS Plus, when Eco Roll mode is activated, the engine automatically shuts off if the vehicle idles for more than 5 minutes.

With Eco+ Mode, the engine's auto-stop feature helps you save fuel when your vehicle idles during wait times at customs or loading. Activating Eco+ Mode deactivates the kick down feature and reduces fuel consumption when the gas pedal is pressed too hard.

ENVIRONMENTALLY FRIENDLY

- Perfect harmony and optimum performance with after-treatment systems
- Compliance to Euro 6E emission standards

AERODYNAMIC PERFECTION

With F-MAX, the wind always works for you - not against you.

- Aerodynamic build optimised with spoilers
- Lower fuel consumption with decreased air resistance



FORD TRUCKS CARE - SOFTWARE

With our software services ConnectTruck, you have control over all your vehicles!



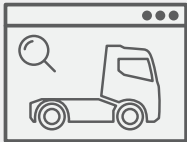
MY FORD TRUCKS MOBILE APPLICATION

My Ford Trucks Mobile application allows you to access all the data related to your vehicle right at your fingertips. You can use the mobile application to access information about your vehicle and maintenance, as well as features like map service for locating your vehicles and remote diagnostic notifications, and use them according to your preferences.



REMOTE TACHOGRAPH DOWNLOAD

With ConnectTruck, you can easily download and store your tachograph data remotely from Ford Trucks application and our Web Portal according to regulations. With this data you will be able to visualize of drivers daily and weekly trips.



CONNECTRUCK GLOBAL WEBSITE

It allows you to monitor your vehicle data on a single screen with over 30 different parameters. You can generate report outputs, analyze them, check the location history of your vehicles, and stay informed about any violations. Thanks to Ford Trucks' intelligent algorithms and machine learning, you can be notified of any malfunctions in your vehicle before they occur, ensuring maximum uptime.



OVER THE AIR SOFTWARE UPDATE

Your vehicle's performance is constantly monitored and improved. Therefore, you can continue your journey with the latest version without the need to visit the service center for software updates.



DATA-BASED DRIVER DEVELOPMENT

Even the best drivers sometimes need assistance on the road. That's where Ford Trucks is always by your side! Analyzing the usage data of your vehicles, it creates a customized training plan for you and achieves fuel savings of up to 10%.



CLOUD COMPUTING TECHNOLOGY

Our engineers securely store and analyze data from the numerous sensors in your vehicle using Cloud Computing technology. They analyze your data with algorithms and create custom performance-enhancing solutions for your vehicle.



REMOTE DIAGNOSTICS

To ensure efficient use of your time, ConnectTruck remotely accesses your vehicle during unexpected breakdowns that require stopping or slowing down. It detects problems, contacts you when necessary, and schedules an appointment with an authorized service center.



REMOTE CONTROL

While controlling your F-MAX remotely with My Ford Trucks mobile application, the comfort of the drivers is at the highest level with 7 different control features. You can experience the features from locking the doors to the control of interior lightning with mobile application.



CONNECTRUCK

Truck Driving Reports Truck History My Fleet Vehicle Health

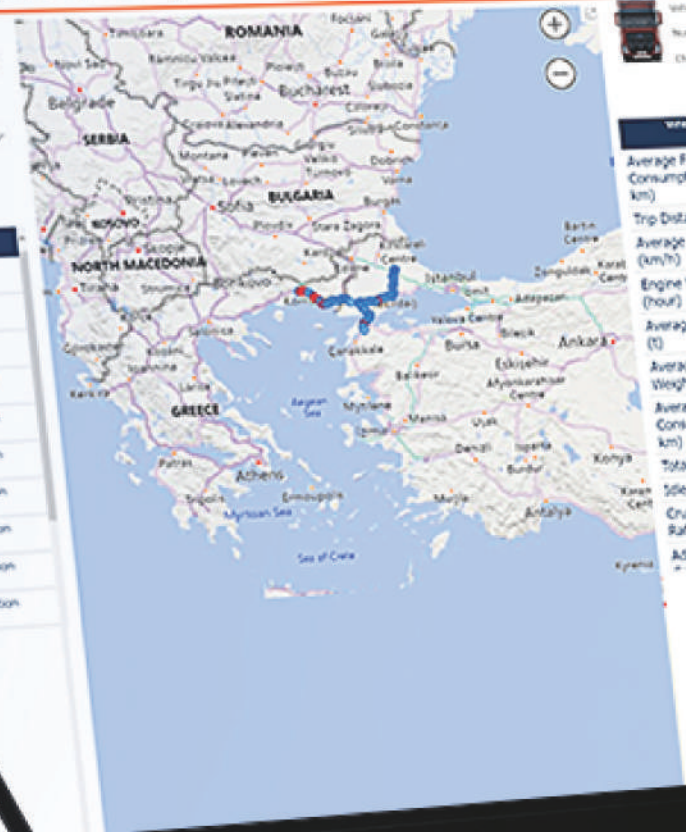
Vehicle Selection

34FRD34 / KBR05532

Date

19.04.2023

Date	Violation
19.04.2023 03:24	Speed Violation
19.04.2023 03:26	Speed Violation
19.04.2023 03:28	Speed Violation
19.04.2023 03:30	Speed Violation
19.04.2023 03:32	Speed Violation
19.04.2023 03:34	Speed Violation
19.04.2023 03:36	Speed Violation
19.04.2023 03:38	Speed Violation
19.04.2023 03:40	Speed Violation
19.04.2023 03:42	Speed Violation



Vehicle Name: F-MAX
Number Plate: 34FRD34
Chassis No: KBR05532

Metric	Value
Average Fuel Consumption (L/100 km)	25.8
Trip Distance (km)	508
Average Vehicle Speed (km/h)	62.8
Engine Working Hours (hour)	6.1
Average Axle Weight (t)	4.9
Average Vehicle Weight (t)	19.6
Average Urea Consumption (L/100 km)	1.3
Total Distance (km)	14154
Idle Rate (%)	13.1
Cruise Control Usage Rate (%)	26.3
Adaptive Cruise	

Vehicle Detail

34FRD34

KBR05532



Maintenance



Remote Control

Remaining Fuel

%84

NORMAL

Remaining AdBlue

%72

NORMAL

FORD TRUCKS CARE - UPTIME

With our software services, you have control over all your vehicles!



FLEET HEALTH

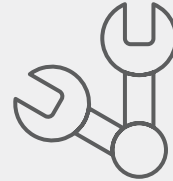
Monitor the health status of your vehicles in your fleet from a single screen.



PREDICTIVE MAINTENANCE

Detect potential vehicle failures in advance with predictive maintenance *.

- Engine
- Cooling System
- Injector Wiring
- APU Health



MAINTENANCE

Efficiently track your maintenance scheduling, vehicle health status, and service management.

**Maintenance:

- Smart Engine Maintenance
- Mechanical Maintenance
- Brake Pads
- Oil Level



UPCOMING FEATURES

Uptime Guarantee Package to ensure maximum uptime.

Our Uptime Guarantee Package ensures seamless journeys by offering a wide range of benefits that include vehicle and trailer towing, accommodation expenses, and more.

Our customer teams track your critical alerts and reach out to you to organize the service appointment

Vehicle Health



Summary

Good
70%Action Soon
20%Critical
10%

Last Upd Date Time: 11/01/2023 13:34:51

Search

Details

Vehicle Health

Chassis No

Select

Vehicle Name

Select

Issues for Service

Critical On

Action Soon On

Good On

34 DEMO 41	Engine combustion alert. Please visit the nearest Ford Trucks service.
34 DEMO 42	APU (Air Pressure Unit) should be checked. Please contact with Ford Trucks service.
34 DEMO 43	Battery charge level is low. Please contact with Ford Trucks service.
34 DEMO 34	
34 DEMO 35	
34 DEMO 36	
34 DEMO 37	

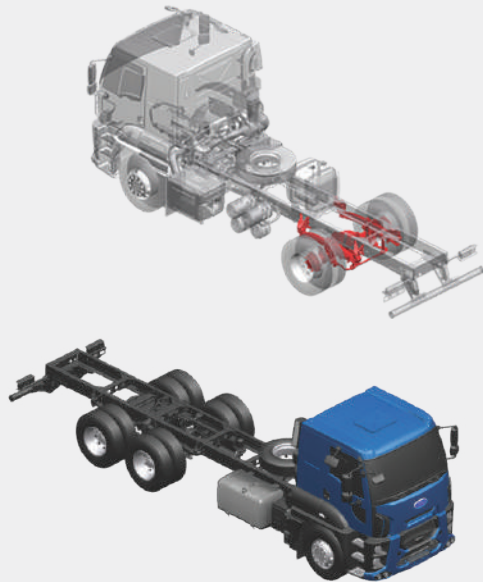
FORD TRUCKS CARE - CUSTOMIZATION

Create your vehicle with customized technical equipment and accessories that suit your preferences!



TECHNICAL CUSTOMIZATIONS FOR YOUR BUSINESS.

Meet your needs with the technical modifications designed to increase your efficiency.



BRANDED TOUCHES ON YOUR VEHICLES

Take your vehicle experience to the next level by checking out a range of accessories featuring outstanding designs and much more.



CUSTOM DESIGNS TAILORED SPECIFICALLY FOR YOU FROM THE INSIDE OUT.

Personalize your vehicle with a vast array of choices, ranging from unique color options to bespoke interior features, ensuring it truly reflects your style. Discover the customization options we've curated for you:

- Dual Color
- All Black Set
- Design Sticker
- Polyurea Coating
- Foil Wrapping



PRODUCTS THAT REFLECT YOUR STYLE

Many special products from functional clothing to personal accessories.





FORD TRUCKS INTERNATIONAL NETWORK



FORD TRUCKS IMPORTER
(SALES & AFTER SALES)



FORD TRUCKS SERVICE CENTER
(AFTER SALES)



NOTES

NOTES



Sharing the load

[f/FordTrucksInternational](#) [v/FordTrucksInternational](#) [in/FordTrucksInternational](#) [@/fordtrucksinternational](#)

www.fordtrucks.com.tr

The information provided in this brochure is for awareness purposes only. Standard and optional features of the vehicles may be changed from time to time.
The images used in this catalogue may be different from the vehicles on sale. Selection of any optional accessories might cause differences from these specifications.
Please note that fuel consumption ratings are based on engineering test results and will depend on many factors including driving conditions, vehicle equipment, climate conditions etc.
For the confirmation and updated information, please consult our Authorized Dealers.